

Present: Dan, Roger, Hurshel, Del, Tsixx

Facilitator: Everyone

Notetaker: Del

Introductions

Public Comment

Staff Reports

Derric Crooks

Zeloszelos Marchandt

Jenna and I updated the programmer contract to bring clarification and transparency to the document.

Gearing up for the Membership Drive in the fall and cementing booking for News and PA day

Drafting a financial proposal for the Evening News Room having its own line item and budget.

Jenna Yokoyama

- Show updates - We have a few holes in our late night PM programming. Somethin or Other and Fuzztone have called it quits. I have yet to receive any program proposals for those spots, but there is some interest from current programmers
- I have been reaching out to programmers that have possible problematic elements on their shows. I have asked these shows to address how their programming is in line with KBOO's charter, values, vision, and mission. As a result, Tiki Cha Cha has changed it's name to Far-Away Places. And a programmer is working on changing his DJ name.
- Update from last meeting- Promos. While it would be nice to be able to match all our promo music to the shows they play before, it's just not possible at this point due to the fact that our promos play on a varied schedule over multiple shows throughout the week. The best way to prevent the jarring effect, I suggest playing all the promos at the top of a show so that they sound transitional instead of disruptive to a show's flow.
- Online evaluation forms - Jenka has updated the check boxes so that there is a "None of the Above" option

Feedback from Strategic Planning Process - Delphine

Anyone have any other comments from the feedback?

General

- Evaluations: combine last two questions, give permission to evaluators to see the evaluations after they have been submitted. No evaluations during membership drive.
- Messaging - Dan
 - We can start with revising the presentation format: short, longer, super long version
 - Have a catchphrase at the beginning: for better segue have a simple intro sentence - look at each messaging
 - Del will check with Becky about sending a message to programmers about the program when we resume it and including a success story like the car donations for example
 - Dan will be happy to support with writing and supporting the messaging program
- PAC will take on the goal of engaging with programmers to create a survey or other way to receive feedback from programmers
- Board update: Tsixx addressed the annual meeting, 4 new board members, the board is doing well working together, the energy is great, everybody is looking forward to 50th anniversary

Next time:

- Let's change to meeting to 6:30pm next month to accommodate Tsixx' schedule
- Can we get a report from the drive from staff? Of course!
- What language can we add to the evaluations to address KBOO charter, values, mission, etc? Address in October clarify evaluation kboo etiquette