

## PAC Meeting minutes

Present: Per F, Celeste, Herschell, Ken Jones, Roger , Erin Yanke

Facilitator: Erin Yanke

Notetaker: Erin Yanke

### **Introductions**

### **Public Comment**

### **Staff Reports**

#### Lisa Loving

- We are innovating our trainings and also our volunteer organizing.
- We have started using the SignUp.com digital volunteer organizing platform that Ani started using for the membership drive. It's a start, it will take a bit of effort but it will pay off in a big way over the long term.
- WE are also trying out a new way of training, this Saturday we are having a daylong intensive to get more news and PA volunteers plugged in as soon as possible.
- Many former news volunteers are now returning to volunteer because of the Trump election – some really great producers and reporters.
- We held a big recruiting meeting for news last week – I missed it because I was out – but it went very well and four people from that meeting have been in to volunteer over the past 48 hours.
- We also received a program proposal for the Queerboo Tuesday night slot still open. I have not had time to review it but I will this week.

#### Derric Crooks

#### Erin Yanke

- New show - Muzafon hosted by Timur Holove
  - The program will target younger generation of listeners. I'd like to propose an interactive music/news/talk format. : This program will let the slavic community know about the latest news happening here in Oregon and the United States as well as listen to some music in their native language.
  - First show is this sunday 9 am, listen and give feedback if you can
- Production Boot Camp Training
  - 8 people attended - did the intro to audio production, legal, beginning digital editing and field recording in one day - good energy and teamwork feeling
  - Jenna and I are teaching one again in January
- New intern - Khalid Mosley
  - 240 hours will start in the news department and then move towards music production
- Staff evaluations
  - Got evaluated, Monica will be finishing up before the year is over
- Holiday membership drive
  - Did amazing well, had a goal of \$25,000 made \$33,000! Smooth and tried out some new things with the pitching formula presentation, it was great

Roger - sounded good, programmer pitching was compelling

- Special programming for thanksgiving

- went well - outside producers involvement
- Community Advisory Board met, was great - report back below
- Snow days fill ins
  - Lots of substitutions for ice and snow, but was pretty smooth for the amount of substitutions, lots of prewarning for the weather, lots of time to find subs
- Visioning meeting next week

#### Board Report - Delphine Criscenzo

- new PAC liaison: Del and Tsixx will co-liaison meaning we'll take turn attending. Tsixx's grandma passed so he is out of town but will join next month. Kipp will stay a member but not board liaison
- new officers: Del is President, Matthew is Vice President, Mel is Treasurer, Sekoynia is Secretary
- 3 job openings at kboo including SM. Hiring teams are evaluating resumes right now
- no board meeting in Dec. cancelled because of holiday

#### Community Advisory Board Report Back (Erin)

The role of the CAB is to represent the interests of our communities in relation to programming, viewers and listeners, and to communicate these interests to us. The CAB shall also advise station administration and the governing board with respect to the educational and cultural needs of the communities and to make recommendations it considers appropriate to meet such needs.

Paul Riismandel, Janice Dilg, Lisa Loving, Emanuel Price, Dave Fulton, Erin Yanke

- Other CAB Members not present
  - Carlos Chavez
  - Clay River
  - Alonzo Chadwick
  - Lisa Loving (In February)
  - Delphine Criscenzo (Board Liason -Not CAB Member)
- KBOO Programming Goals / Strategic Plan
- What is KBOO doing well and could improve on for your community
  - PR - how is kboo as a source of programming most accessible to the audience you want to be accessible to - content, form, how and where you program, delivery mechanism , trying to take into account the habits of the audience, difficult to taylor, but maybe a halfway point. Community radio is difficult to listen to since the training we get listening to radio comes from being exposed to commercial radio. Professionalism is different, not necessarily a problem. How is it accessible?
  - DF - as a station changes with the community and the times, how do we keep it relevant? Multi form radio. How do you keep relevancy? By making sure the programming is relevant
  - PR - that's a question for us - if we reject the commercial model -ratings win ratings = dollars . KBOO is in opposition to that, so how do you begin to answer - are you serving the community. Who do you hope to be serving? How? Figure out if you're okay with qualitative metrics.
  - DF - More opportunity than ever to share resources
  - Schedule of Meetings

- - 
  - Tues Feb 21st 5:30 -7
  - May
  - August

Revising Policy 6 Program Advisory Committee (Del)

Strategic Plan process and how the PAC will be part of it

Strategic Planning Goals

- IN HOUSE EVALUATION PROCESS
  - Create a job description for a perfect peer evaluator, use this as a training document
- CREATE PROCESS FOR RECEIVING FEEDBACK AND FOLLOWING UP
  - Goal- create process to digest feedback
  - Goal - create process to act on feedback
  - Evaluation is different then feedback.
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From Strategic Plan

Goal 3.4 Tactic 1 - by 2018, the programming committee will make a plan for addressing the strategic plan survey input and the call for local programming and listener engagement

**From October** - Erin will check with Jenka on helping set up a form on the website and at staff meeting ask about what questions to add in the form, and legal info to put on the form about using email addresses, etc

Waiting on Jenka for answers for that

Del - Can the group create a rough timeline for recruiting, training and getting volunteers started evaluating?

Ken - don't know the scale so it makes it hard

Rough timeline subject to change with information!

Recruiting and developing curriculum in Jan and Feb

Training in March April May

Starting in June

(erin on sabbatical Aug - Oct)

Will meet January 10th 6-8pm

Feb 21st 6-8pm

Meeting ends 6:56 pm