

PAYOLA/PLUGOLA

No person responsible for the broadcast of any matter on KBOO shall accept any money, services, or other compensation from any source except KBOO for the broadcast of any matter on KBOO. No person responsible for the production or preparation of any program or program matter which is intended for broadcasting on KBOO shall accept any money, services, or other compensation from any source except KBOO for the inclusion of any matter as part of such program or program matter.

No person responsible for the broadcast of any matter or the inclusion of any matter in a broadcast on KBOO shall promote on the air goods or services in which he or she has a financial interest, except as a guest on someone else's program or as part of a comprehensive events listing, and then only with the approval of the Program Director and the making of a proper sponsorship identification announcement.

Adopted by Board of Directors 6/24/92