

Development Committee Meeting Notes 7/25/2022

Time: 4:30/5:00pm

Present: Laurie, James, Tom, Jill

Note taker: Jill

- Welcome James
 - Board candidate interested in participating on the Development Committee.
 - James will work with Jill to determine how to proceed with the donated property.

- June meeting notes
 - We reviewed the notes from June's Development Committee meeting with James while waiting for Tom to arrive.
 - Spring Membership Drive
 - Planned giving
 - Gift of \$100,000
 - CPB payment
 - \$70K to spend in 2 years
 - Cuba trip
 - Social media
 - Outreach
 - Advertising
 - Willamette Week
 - Online ads for general membership

- Fall Membership Drive
 - The interim station manager has suggested not holding the Fall Membership Drive this year.
 - KBOO has reached its fundraising goal for the year.
 - Staff need a break.
 - Laurie and Jill were both surprised to hear this
 - Laurie noted that we should do something to not lose out on the opportunity for members/listeners to give KBOO money.
 - Tom suggested a direct mailing to the membership at a minimum.

- Annual Report
 - Tom is working with Mike and Delphine to produce the 2022 Annual Report.

- Annual development budget
 - There is still \$6-7K remaining in the development budget for FY22.

- The next meeting will be Monday, 8/22/2022 at 4:30pm